

OFERTA DE EMPLEO FERIA 2025

2025eko AZOKAko LAN ESKAINTZA

CÓDIGO EMPRESA /ENPRESA CÓDIGO
OFERTA / ESKAINTZA KODEA

8.21.3 Key Account Manager – Visual Merchandising Focus

DATOS Y REQUISITOS DE LA OFERTA / ESKAINTZAREN DATUAK ETA BALDINTZAK

Nombre del puesto/ Postuaren izena	Key Account Manager – Visual Merchandising Focus		
Descripción del puesto/ Postuaren deskribapena	<p>We are looking for a Key Account Manager with strong Visual Merchandising background to join our team. This role is ideal for professionals who have worked inside retail brands (Visual Merchandising, Retail Design, or Trade Marketing) and are eager to help leading retailers bring their brand identity to life through innovative in-store solutions.</p> <p>You will act as a strategic partner for clients, bridging brand objectives with creative and technical retail solutions. You will combine your understanding of the shopper journey with a commercial mindset to build long-term relationships.</p> <ul style="list-style-type: none"> Develop and grow relationships with key retail clients, ensuring long-term collaboration. Identify new opportunities in the retail market, aligning with evolving industry trends. Advise clients on visual communication strategies, merchandising solutions, and in-store innovations that strengthen shopper engagement. Support the full lifecycle of client projects: proposals, pricing, production coordination, delivery, and installation. Deliver impactful presentations and storytelling that connect Kendu’s solutions with client needs. Represent Kendu EU at retail, visual merchandising, and in-store technology events. Collaborate with internal teams (design, production, installation, marketing) to guarantee excellence in execution. Ensure client satisfaction by proactively solving issues, following up on timelines, and monitoring results. 		
Población / Herria	Donostia – San Sebastian		

REQUISITOS DEL PUESTO / LANPOSTUAREN BETEKIZUNAK

Nivel académico / Ikasketa maila	Grado universitario		
Título académico/Titulu akademikoa	Bachelor’s degree in Business, Marketing, Visual Merchandising, or related field.		
Formación complementaria (Especialidad, postgrados, másteres,...) /Heziketa gehigarria (Especialitatea, graduondokoak...)	Experience working directly for a retail brand is highly valued.		
Requiere experiencia en el puesto / Lanpostuan esperientzia izatea eskatzen du	Sí <input checked="" type="checkbox"/> No <input type="checkbox"/>	Años de experiencia / Esperientzia urteak	3

IDIOMAS / HIZKUNTZAK	
Idioma/ Hizkuntza	Nivel / Maila
Spanish	C1
English	C1

COMPETENCIAS DIGITALES / GAITASUN DIGITALAK	
Herramienta / Tresna	Observaciones / Oharrak

COMPETENCIAS / HABILIDADES – GAITASUNAK / TREBETASUNAK
Strong knowledge of shopper experience, in-store communication, and brand activation.
Availability for frequent travel
Skilled communicator with excellent relationship-building abilities.
Proactive, hands-on attitude with strong organizational and project management skills.
Ability to manage high volumes of projects with accuracy.
Proficiency with Excel and Office 365;
Fast learner with a solution-oriented mindset.
Strong multitasking skills in fast-paced environments.
Team player with collaborative spirit.